

The MacOSG Newsletter • November 15, 2007

====Mac OSX TIPS & TRICKS====

Helvetica, We Hardly Knew Ye

Helvetica, the font, is like Duct, the tape. With one roll of the gray stuff, you can fix the leak on your water heater, get all those loose cables behind your Mac off the floor, build a pontoon boat from logs, and quickly hem your too-long pants (I've actually done that!) and still have yards left to handle whatever fix-it emergency comes your way. Helvetica has always been like that too; a clean, easy-to-read, sans serif font that works in just about any situation. Unfortunately, print-based designers and publishers will find this stalwart, do-all typeface more challenging to work with because it's now an actual system font in Leopard.

<http://macosg.com/group/viewtopic.php?t=15387>

Follow the Blazed Trail

If you didn't plunk down your hard-earned coin so you could be among the first to discover the joys of Leopard late last month, but plan to do so soon, MacOSG offers a ton of great posts in its Forums from members that you should check out before you upgrade. From installation advice to compatibility issues discovered afterward with existing applications, the first three threads at the following link will help you determine when/if it's time for your Mac to change its spots:

<http://macosg.com/group/viewforum.php?f=59>

The 411 on MacOSG's 611

Apple might've let the cat out of the bag recently, but I didn't in the last newsletter after I hinted at the super-secret development that MacOSG founder Bmer and several others were working on for months. If you own an iPhone or an iPod and haven't already, check out Mac611, which will help you find answers to your Mac- and Apple-product support issues wherever you are, 24/7!

<http://macosg.com/group/viewtopic.php?t=14728>

====MACSIMUM NEWS====

Content Czar Praises Caesar Instead of Burying Him...

In the past few issues of the MacOSG newsletter, I've mentioned the battle music companies and others are waging to topple our favorite fruit company's pre-eminence in the digital music/content market so they can score a larger piece of the pie, i.e. more moola! Unexpectedly, the previously antagonistic head of Warner Music recently "changed his spots" by heaping praise on Apple and stating that mobile companies have "much to learn" from Cupertino and shouldn't make the same mistake the music industry made. Might this signal a thaw in the glacial stupidity of execs that still believe they can control how/where/when consumers access digital content they "own" given today's iLife Style?

http://www.macsimumnews.com/index.php/archive/music_exec_we_can_learn_from_apple_itunes/

Leo Sales Soar in the Land of the Rising Sun

Ironically, the Japanese word "Tora" means "Tiger" but those folks in Washington state responsible for Microsoft's Vista must have been searching their translation dictionaries after sales of Apple's latest OS, Leopard, surprisingly hit impressive record sales for the month of October. Within only six days after its release on the 26th, sales of Leo accounted for more than half of prepackaged OS-software sales in Japan during the entire month. This not only marked a tremendous jump from September's sales (also a record for Apple) but sales of Microsoft's Vista OS plummeted in Japan during the same period. (Not highlighted in the MacsimumNews account but available here from Macworld: <http://www.macworld.co.uk/mac/news/index.cfm?newsid=19672&pagetype=samechandate>)
http://www.macsimumnews.com/index.php/archive/leopard_a_big_hit_in_japan/

Thanks for Making My Job Easier, Dennis!

I try to note in each newsletter the recent software upgrades Apple's released just in case you missed 'em, but this time, Dennis Sellers of MacOSG partner site MacsimumNews, has issued a GREAT summary of what's now available since the last MacOSG newsletter.

http://www.macsimumnews.com/index.php/archive/apple_releases_lots_of_updates/

====MacOSG UPDATES & ANNOUNCEMENTS====

Don't Get Mushy About This Milestone...

Congratulations to Musher! She became the 5,000th registered member of MacOSG on November 5th! Every day, more n' more people like Musher discover the benefits of the MacOSG Website. We now have nearly 5,070 registered members! If you recently joined, please don't feel shy about posting your comments, concerns or questions in our Forums and tapping into the expertise of our worldwide membership. And if you recently registered, please tell us how you found our site and let us know how we can help you get the most from your Mac!

<http://macosg.com/group/viewforum.php?f=1>

E.T.: "Fold Home!"

Can your Mac help fight cancer? Alzheimer's disease? You bet it can, and in its spare time too. Folding@Home is a distributed computing project that enables any Mac running OSX to support medical research with its spare power. Half a million people, including many MacOSG members, already help with this worthy cause! To get started with Folding@Home on your Mac, visit this link for more information or to download the software:

<http://teammacosx.homeunix.com>

Don't be a Stanley.

"I have always depended on the kindness of strangers," is the famous line Blanche DuBois delivers in "A Streetcar Named Desire." It's easy to forget when we're online that we don't really know each other personally and that text-based communications are frankly, in my opinion, a pretty lousy way to communicate - lacking context, vocal inflection and body language that help us interpret someone's true intent. No matter how long you've been a MacOSG member - truly the friendliest, most useful Mac user group in cyberspace - please try to remember when posting a Forums response that no question or comment is "dumb" or "too obvious" and that every single one of us was a newbie to Macs at some point. Help, don't hurt. (I'm off my soapbox now... :-)

====MacOSG MEMBER BENNIES====

Free Macworld Passes!

What could be better than attending the Macworld Conference & Expo in San Francisco this January? How 'bout getting in for free? Thanks to our pals at Your Mac Life, you can do just that as you experience the latest and greatest products and developments in the world of Macs!

<http://macosg.com/group/viewtopic.php?t=15054>

HAPPY THANKSGIVING (next week), peeps! Give someone you love a hug on November 22nd and tell 'em how much they mean to you. For Canadians, I hope you did so on October 8th; if you didn't, and for the rest of you around the world, just make sure you do soon!

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